

## **Colin Mayer Tour 2018 – Press Pack**

After a successful and special second edition of the Colin Mayer tour, the 2018 edition promises its load of excitement and new happenings. Rebranded the 'Grit Colin Mayer Tour at Uniciti' for this special occasion, the major cycling event is getting ready to welcome riders from all over the world. A unique path has been designed for a unique experience blended in diversity and wild beauty of the Medine landscape, as well as a fantastic and lively race-village atmosphere within SPARC, Uniciti's brand new sports centre. The event will uncover amazing scenery for a truly magical tropical mountain biking experience. Its magic lies in the simple combination of exciting diverse trails and passionate people from the local biking community.

### **Race Background; who was Colin Mayer?**

Colin was a legendary sports person in Mauritius who started cycling at the age of 30 and was especially known for his talent and passion on the bike. He took up cycling with a level of professionalism and dedication that re-invigorated the sport in Mauritius and converted many people to cycling. His name brings credibility to the race and keeps "the legend" alive.

### **The 2018 Committee**

The Committee is comprised of passionate sports people:

Michel Mayer - Race Director

Pascal Pilot - Race Co-Director

Christophe Chasteau - Race Course Director

Jerome Martin - Ravito Officer

Sebastien Bax - Sponsorship, Communication and Marketing

Tom Armstrong - Logistics & Kids Race Director

RSVP Events - All Logistics, Sponsor Management, Graphics, Social Media, Marketing & Communication support.

The Colin Mayer Tour is a Non Profit Event and organised in collaboration with the FMC (Mauritius Cycling Federation) and the MMTBC (Mauritius Mountain Biking Commission). Remaining funds shall be donated to the FMC.

### **Our Sponsors and Partners:**

Event title – Grit & Uniciti

Venue sponsor: Medine Group and SPARC

Platinum Sponsor: Fundsmith

Accommodation Partner – Sun Resorts

Venue and Land Partner – Medine Uniciti / SPARC

Official Carrier – South African Airways

Official Vehicle Partner- Toyota

Podium and Official GCMT Jersey provider: Areosporting

Official Water and Ice provider: O'dezile and Island Ice

**Podium Jerseys will be represented by the following sponsors:**

Yellow Leaders Jersey - **Grit**

Under 23 Team - **SAA**

Elite Men Team - **Fundsmith**

Masters 2 Men Team – **PND Contracting**

Women Team - **Horizon**

Master 3 Men Team - **Aerosporting**

Mixed Team - **Sun**

Buffalo Team - **Toyota**

Solo Men - **Mecom**

Solo Women – **Uniciti**

**Blast from the Past 2017 Edition.**

- Riders: 354 (85 Female & 269 Male) Mauritian and Overseas: 41 - South African, 25 – Reunion, and 10 from other countries like Slovakia, UK and USA.
- 180 rider increase from 2016.
- Distance: 180km over 3 days
- Prize Money: Rs 120,000 for Overall Podium Winners only

**2018 EDITION**

**The Route**

Departing from SPARC, at the heart of Uniciti, riders will this year have the privilege to ride through the safari sceneries of Casela and have access to new unexplored routes, traced for the occasion on Yemen lands, through our partnership with the Medine Group

1<sup>st</sup> Stage 65km: The Casela Safari Challenge

2<sup>nd</sup> Stage 75km: The Uniciti Cross Country

3<sup>rd</sup> Stage 45km: The SPARC Ultimate Pursuit

**Sun Kids Bike Race:**

Our objective this year is to ensure that The Grit Colin Mayer Tour at Uniciti event has something for everyone. Following last year's success the Kids Bike race is back again now sponsored by Sun Resorts. There will be 2 mixed terrain races: a 6km race for the smaller children aged 6-7, 8-10 years and the 12km race for the ages 11- 13 years, and the kids can be accompanied by a parent.

All efforts deserve compensation; after their race and prize giving ceremony, the kids can enjoy the gifts and goodies provided by the Sun Kids village at SPARC.

**The Events**

- Main Event : Team Race (Men/Women/Mixed/Masters/Grand Masters)
- Solo Event (Men/Women)
- Open Race – Last Day
- Kids Race –Saturday and Sunday

***Special Category Innovation for 2018:***

**The Buffalo Category** - An opportunity for all participants to stand a chance to shine. Teams weighing in at over 90Kg per rider at pre-race weigh in will fall under the buffalo category.

**The Under 23 Category** gives our most promising junior riders the opportunity to experience the Grit Colin Mayer Tour challenge. The aim is to encourage young, up and coming riders to compete against each other and potentially make the podium. Where previous years their effort was not compensated as they were up against more experienced riders.

**The Electro Bike Open Category** – There will be no podium for this category but it is a chance for amateur bike lovers to participate in the Grit Colin Mayer Tour frenzy and discover new beautiful routes in a different way.

**Guest Rider**

- Andrew Mclean –
- 3 X Cape Epic winner
- Super Sport TV presenter
- Multiple winner of Cape Argus Cycle Tour
- Founder of Cycle Lab chain

**SPARC Race Village**

Due to the rising popularity of the event, SPARC, the new sports centre located at the heart of Unicity will this year be hosting our race village; this move comes with the growing popularity of the event. A larger space which can accommodate more spectators, but also provide more opportunity for entertainment, top class facilities, extra parking and facilitating the access to the Medine property.

To better accommodate the riders and ensure they have all the necessary after race support the following services will be available at the SPARC Race Village

- Fully Equipped restaurant with daily Rider meals
- Free Bike Wash
- Mechanics and bike shops
- Access to free water and ice baths by Odezile
- Showering and toilet facilities,

- Massages and Physiotherapy
- Medical tent with doctors and 1<sup>st</sup> Aid

The village will also accommodate for the families coming to enjoy the ambiance and the competition with a kids area this year proudly Sponsored by SUN KIDS and food and beverage services.

### **Accommodation and Flights**

Single and Two man waterproof tented accommodation and mattresses are provided for at the race village. Riders looking to upgrade may contact our Accommodation Partners Sun Resorts and Horizon Holidays.

South African Airways has been a dedicated partner of the Grit Colin Mayer Tour for the last 2 editions, facilitating the transportation of the rider's equipment and giving preferential prices to our international riders coming from South Africa. For these package deals the riders are asked to visit the ROAG website.

[www. ROAG.org](http://www.ROAG.org)

### **Registration and Fees**

Registration is now open; riders can register through the Grit Colin Mayer Tour website – [www.colinmayertour.com](http://www.colinmayertour.com) and the ROAG platform, fees range between Rs. 5500 per person for full stage team and solo rides, and Rs. 2500 per person for the individual Sunday day ride. The registration for each rider includes one t-shirt, cap, light meals, water and other goodies.

The brave riders looking to fully experience the Colin Mayer Tour at Uniciti can rent a tent for Rs. 1000 and stay on site for the full 3 days.

Riders will need to register soon, as there are limitations to the amount of registrations per race; 100 teams, 50 riders for the full solo race and the kid's race is limited to 150 riders. This is to ensure that the routes are not overly saturated and we can assure a good experience for all participants.

Entries will close on the 5<sup>th</sup> of September 2018

### **About Grit – Our Title Sponsor**

#### **QUOTES ATTRIBUTABLE TO BRONWYN CORBETT: CO-FOUNDER AND CHIEF EXECUTIVE OF GRIT:**

“Mountain biking (“MTB”) is a great metaphor for doing business in Africa: It takes guts, determination, teamwork and collaboration. To have grit is more than the ability to grind it out. It's about playing to your strengths, working with like-minded individuals and institutions and having an unwavering belief in success.

“For us, the Grit Colin Mayer Mountain Bike Tour provides an excellent platform to extend the metaphor of mountain biking, collaboration and building an African real estate conglomerate. At the same time, we honour the memory of a good friend and his attitude towards living life.

“As title sponsor our aim is to help grow the event into a race calendar “must-do” event in Mauritius, competing with other renowned MTB races in South Africa and internationally by attracting a competitive contingent to the island.

“We also want to inspire through sport and change people’s lives for the better. An event like the Grit Colin Mayer Tour can change the life of a little boy or girl, or a grown person.

“As a keen mountain biker who recently entered the sport, I have seen so many people's lives change for the better through sport. We need more of that.

“It's our long-term vision to empower individuals and communities through sport. We would like Grit CMT to be one of the best riding experiences in Africa, one which riders from all over the world aspire to ride.”

## **ABOUT GRIT REAL ESTATE INCOME GROUP**

Grit Real Estate Income Group (“Grit” or “the Company”) is the largest and only pan-African focused real estate income group listed on the Johannesburg Stock Exchange and the Stock Exchange of Mauritius (SEM).

Headquartered in Grand Baie, Mauritius, Grit focuses exclusively on real estate assets on the continent (excluding South Africa), underpinned by US Dollar and Euro denominated long-term leases with high quality tenants, delivering strong sustainable income.

With a head-office staff compliment of approximately 60 professionals, comprising mostly Mauritian and South African nationals, the Company has rapidly entrenched itself as part of the Mauritian business landscape. It was the first international company to trade its shares in Rupees on the SEM, providing local investors better easier access to participate in its growth prospects.

In late 2017 Grit reached another milestone with its inclusion in the SEM-10. This index comprises the ten largest eligible shares of the Official Market of the Stock Exchange of Mauritius, measured in terms of average market capitalization, liquidity and investibility criteria.

The SEM-10 meets international standards and provides a larger, more attractive investible benchmark for both domestic and foreign market participants, resulting in higher liquidity for constituents.

Grit manages c.US\$ 600 million worth of assets (post transfer of current acquisitions) across Mauritius, Zambia, Kenya, Mozambique and Morocco and has recently announced a US\$20.5 million acquisition as part of its expansion into Ghana.

On 8 February 2018, Grit declared an interim distribution of US\$6.07 cents per share, its eighth distribution in line with market guidance.

On request of several of its large current and potential shareholders, Grit is currently exploring a potential premium listing on the Main Market of the London Stock Exchange (“LSE”). The decision to proceed with a potential LSE listing will be made in due course and will be dependent on, inter alia, regulatory considerations, Board approval and market conditions.

## **About UNICITI**

**As part of its diversification strategy in the 2000s, the Medine Group worked on a Master Plan for the development of the company's 10,000 hectares of land, strategically located on the West coast of the island.**

Published in 2005, the Medine Master Plan established the creation of a new city in the West over the period 2005-2025. This master plan was then subjected to a few transformations to take a new strategic direction: the creation of Unicity, a Smart City whose main pillar will be Education and Higher Education in particular, through the setting up of an integrated and international campus for Mauritians and foreigners. The Group's ambition, in line with a national vision is to participate in a knowledge-based economy by positioning Unicity Education Hub as the reference in the Indian Ocean. Unicity Education Hub is the new brand defined within Unicity and today encompassing the whole education offer of Unicity, from nursery and pre-primary to primary, secondary, Higher Education institutions and executive education.

Planned over an area of 823 acres, Medine's Smart City is now emerging as one of the most ambitious projects in Mauritius and is giving a new impetus to the country's West coast. Several projects have been implemented over the past years such as the Cascavelle Shopping Center, Unicity Office Park or the Student Life Residences and more recently, Middlesex University Mauritius Campus, SPARC, Unicity's sports Center or the Student Life Restaurant. The development of the city will accelerate in the next three years with the construction of a new phase of residences for students, the setting up of a transport hub, as well as the creation of a Green park and art centre that will serve as the green corridors of Unicity. The park will boast a cultural and artistic center which plans to host an open amphitheater, concert halls, a music school, as well as bars and restaurants.

The new infrastructures include an underpass for pedestrians and cyclists under the flic en flac road between the sports center and the campus, a network of new roads in the area, as well as the development of residential projects such as villas, townhouses, apartments, retirement homes and affordable housing. Unicity is expected to create 6,000 direct jobs.